

PYRO
+
ECHO

Natural
Ceramic
Stoneware

2
Sizes

4
Finishes

32
Colours

Terre

A tribute to the enduring soul of traditional ceramics, Terre is a rebirth of the craft, steeped in the timeless rituals and raw beauty of artisanal work. This collection takes us back to the origins of an ancient art form, reviving the spirit of Italian ceramic workshops where material, memory and manual skill converge.



Iris Ceramica Group is a world leader in design, production and distribution of high quality porcelain products for residential, commercial and industrial architecture.

P Y R O + E C H O P Y R O + E C H O P Y R O + E C H O

*A group that is based on three pillars:
sustainability, innovation and beauty.*

P Y R O + E C H O

Iris Ceramica Group aims to create solution that enhance through ceramic, the interaction between environment and human-being.

P Y R O + E C H O

These are surfaces to extend your creative vision. This is Iris Ceramica Group.

RESOUNDING LUXURY



**IRIS
CERAMICA
GROUP**

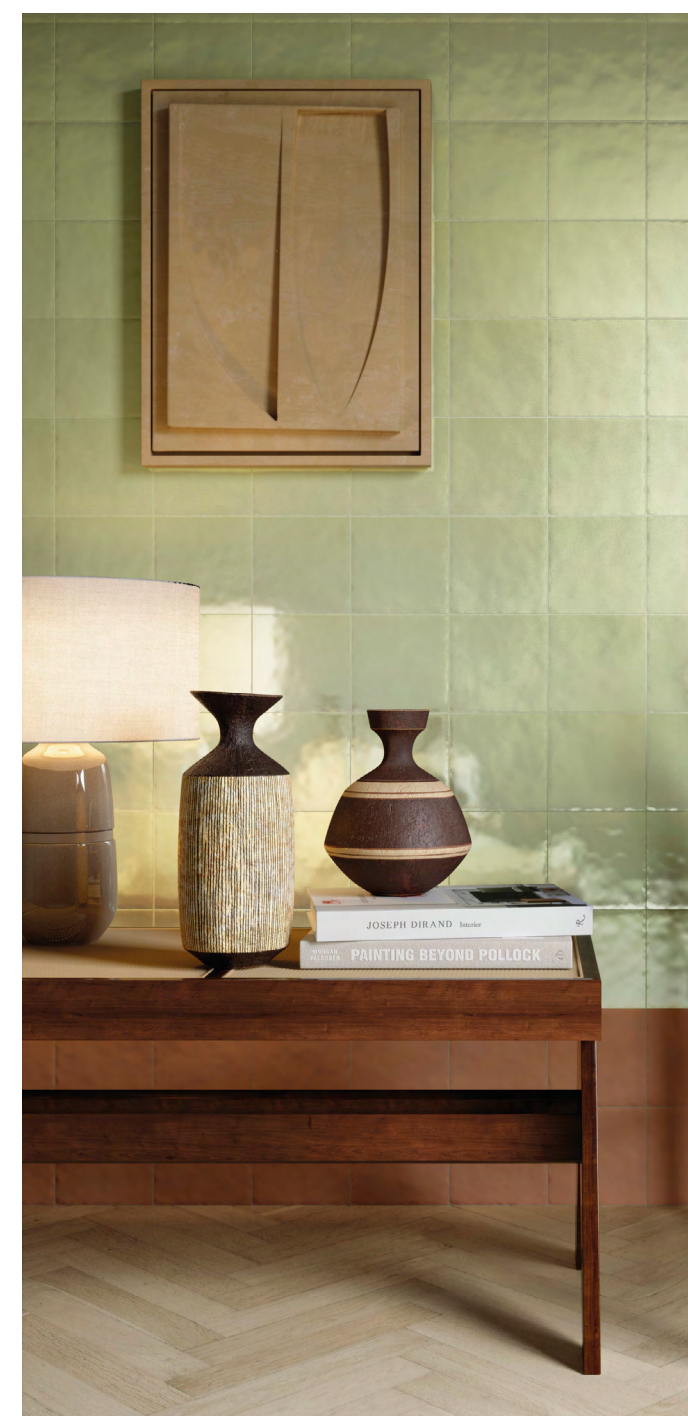
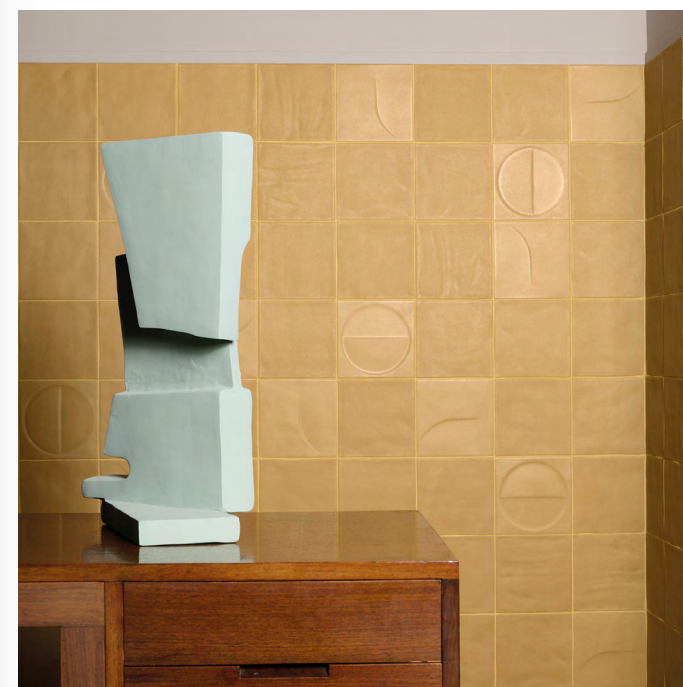


Inspired by the atmosphere of a master artisan's studio, Terra captures a multi-sensory experience: the earthy scent of freshly shaped clay, the gentle rhythm of tools against the surface, the slow transformation of raw material into something tactile, meaningful and enduring.

Taking its name from the Italian word for these artisan spaces, it speaks to a deeply rooted tradition, one shaped over generations in workshops where craftsmanship was not only a skill but a language of the land, passed from hand to hand.

The collection celebrates the connection between craftsman and community, material and memory, past and present.

PYRO
+
ECHO







TERRA | COLOUR PALETTE | TERRELUCIDE

ACQUA



AVIO



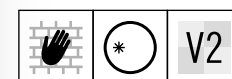
COBALTO



MUSCHIO



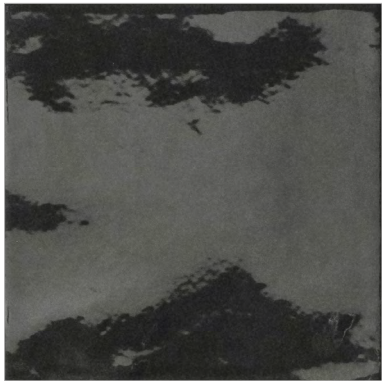
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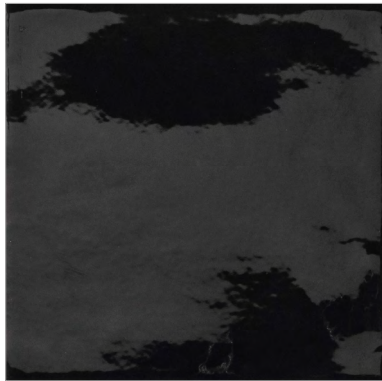
The images display the front view of the tiles for illustration purposes only. Actual appearance may vary.

We advise requesting samples prior to ordering. Exact colour matching can not be guaranteed as products have high to random variations of shading, textures or pattern between each tile.

ANTRACITE



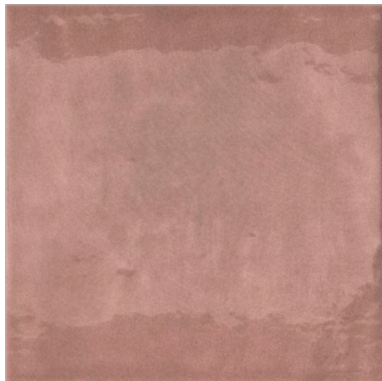
NERO



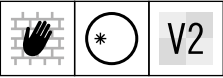
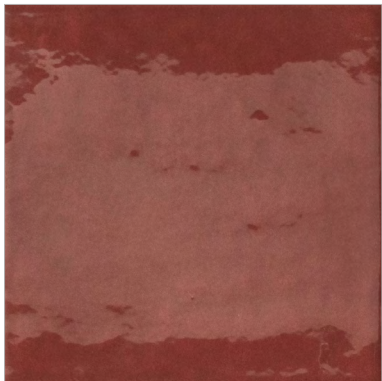
CIPRIA



ROSANTICO



MATTONE



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TERRA | COLOUR PALETTE | TERRELUCIDE

MELANZANA



ARANCIO



ROSSO



GIALLO

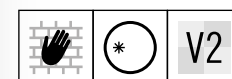


VERDE

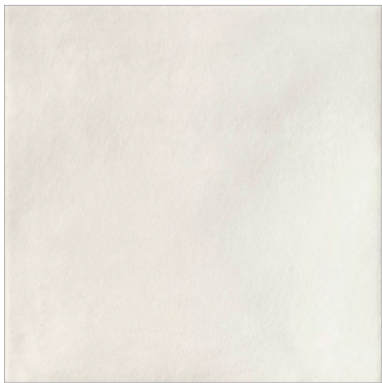


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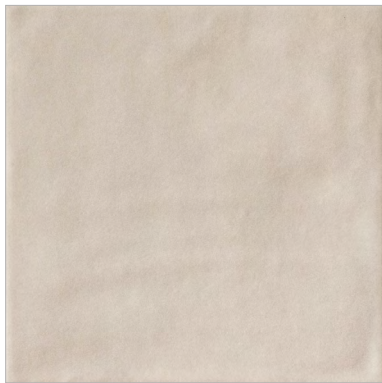
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BIANCO



CORDA



AMARANTO



CAFFÉ



TERRA



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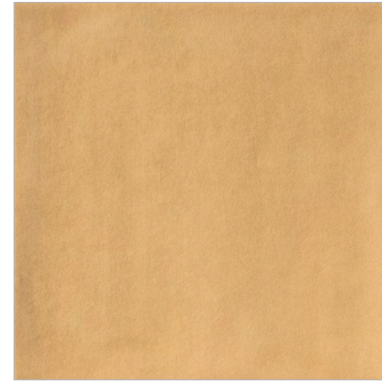
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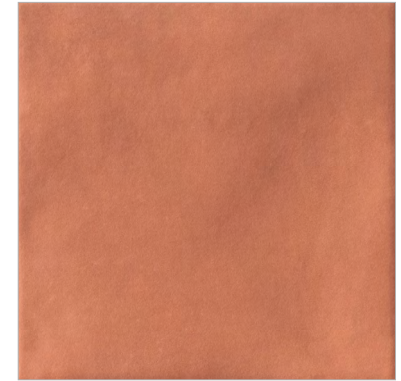


TERRA | COLOUR PALETTE | TERRECOTTE

SENAPE



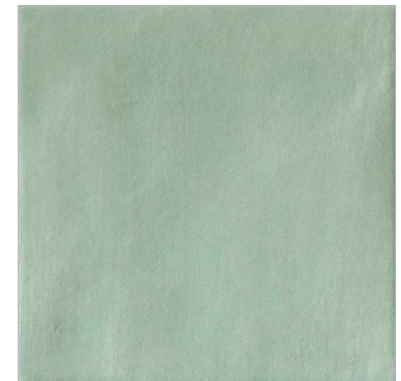
CORALLO



EBANO



TURCHESE



CIELO



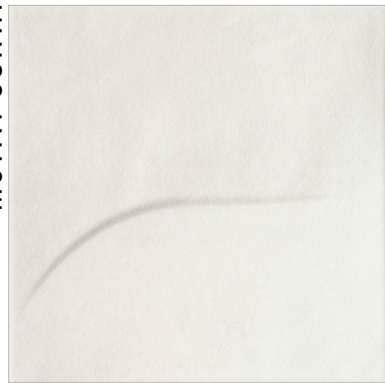
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BIANCO
MOTIVI MEZZA



BIANCO
MOTIVI CURVA



CORDA
MOTIVI MEZZA



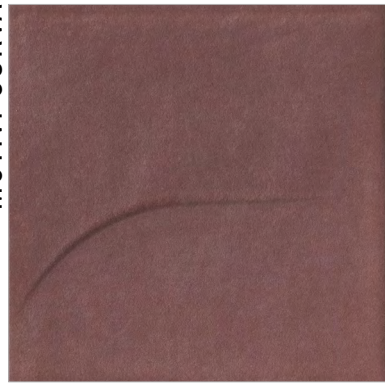
CORDA
MOTIVI CURVA



AMARANTO
MOTIVI MEZZA



AMARANTO
MOTIVI CURVA



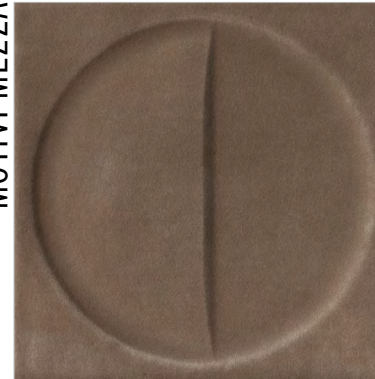
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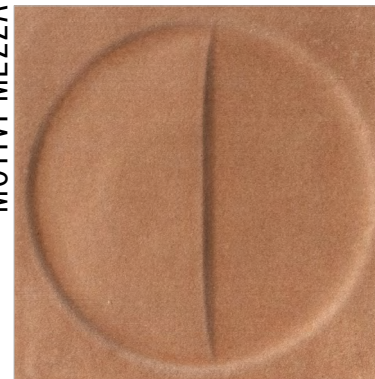
CAFFÉ
MOTIVI MEZZA



CAFFÉ
MOTIVI CURVA



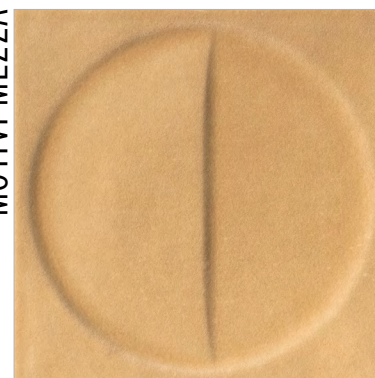
TERRA
MOTIVI MEZZA



TERRA
MOTIVI CURVA



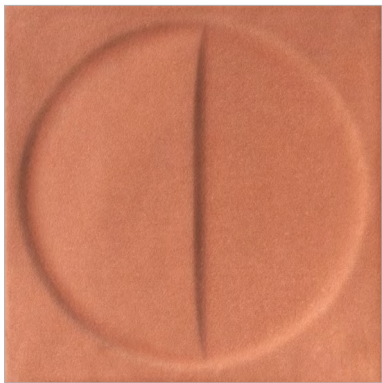
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MOTIVI MEZZA



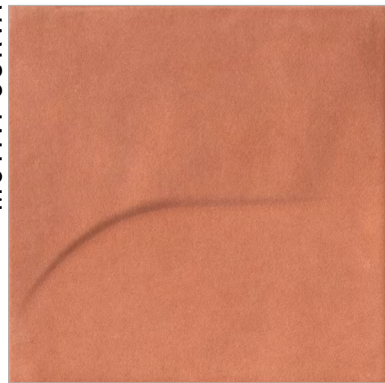
SENAPE
MOTIVI CURVA



CORALLO
MOTIVI MEZZA



CORALLO
MOTIVI CURVA



EBANO
MOTIVI MEZZA



EBANO
MOTIVI CURVA



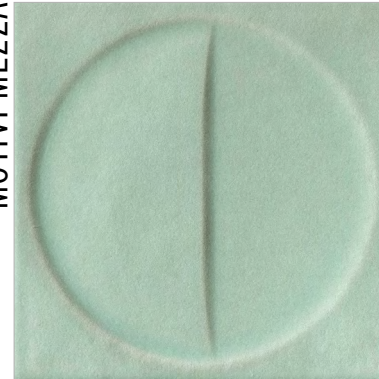
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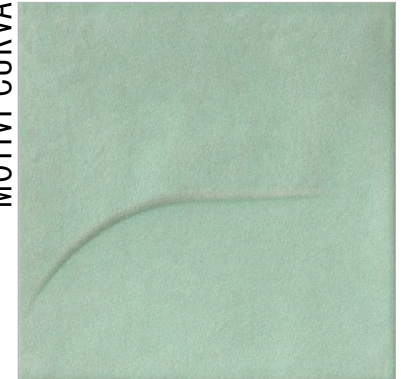




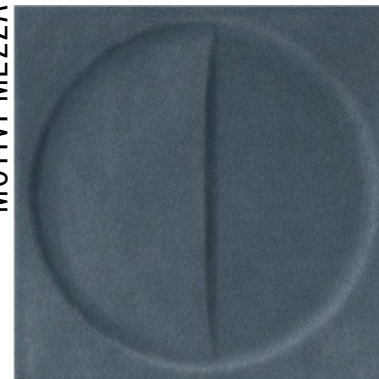
TURCHESE
MOTIVI MEZZA



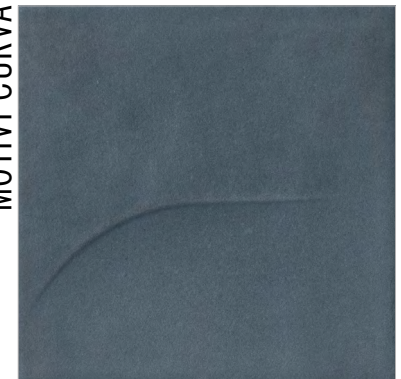
TURCHESE
MOTIVI CURVA



CIELO
MOTIVI MEZZA



CIELO
MOTIVI CURVA



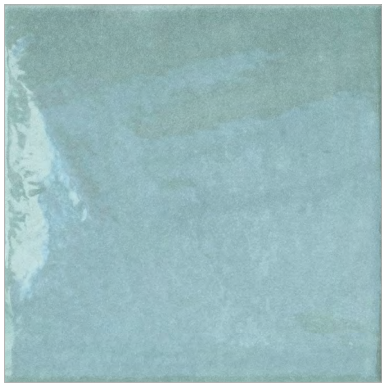
MADREPERLA



ACQUA



CELESTE



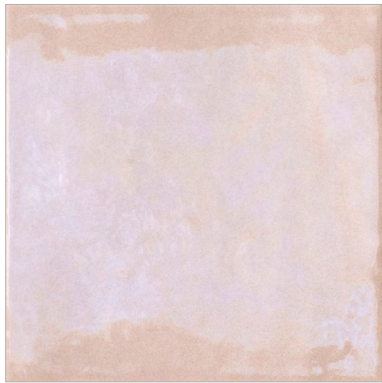
LIME



CREMA



MALVA



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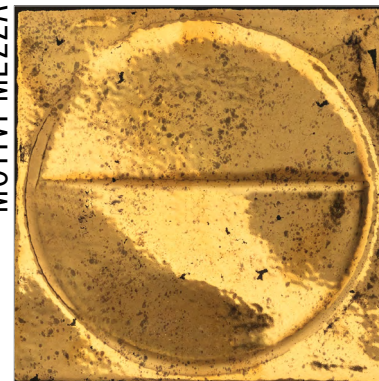




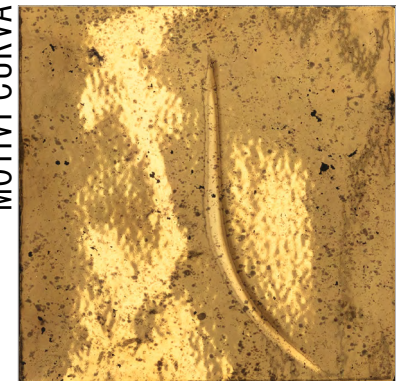
NERO ORO



NERO ORO
MOTIVI MEZZA



NERO ORO
MOTIVI CURVA



EBANO ORO



EBANO ORO
MOTIVI MEZZA



EBANO ORO
MOTIVI CURVA



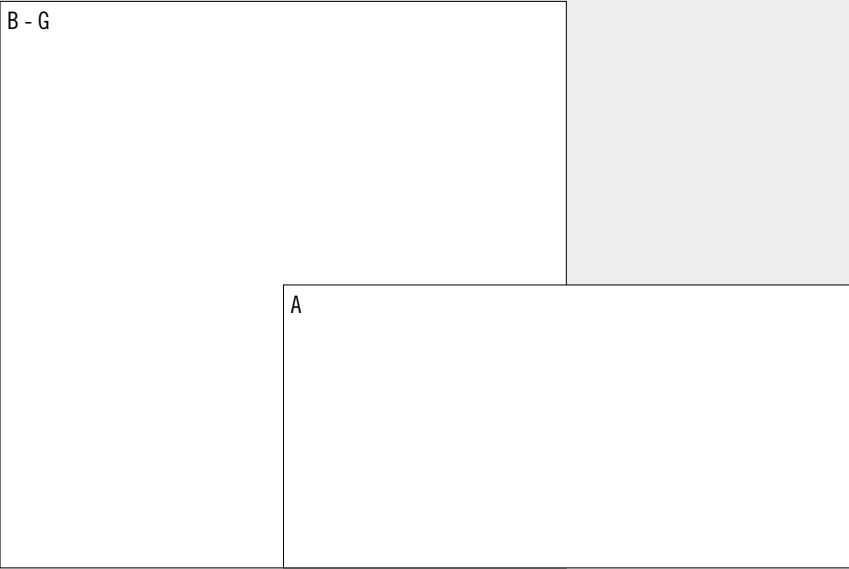
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TERRA | SIZES

Scale 1:2



To arrange samples, technical advice relating to slip resistance, setting out, sub-floor preparation and care and maintenance, please contact us to discuss your project in more detail.

T 020 3900 0392
studio@pyroandecho.com

	Size (mm)	Thickness (mm)	Finish	Available In	Stocked	Rectified	Slip Rating	Material
A TERRELUCIDE	75 x 150	10	Gloss	All Colours	-	-	-	Ceramic
B TERRELUCIDE	150 x 150	10	Gloss	All Colours	-	-	-	Ceramic
C TERRECOTTE	150 x 150	10	Matt	All Colours	-	-	-	Ceramic
D TERRECOTTE MOTIVI	150 x 150	10	Matt	All Colours	-	-	-	Ceramic
E TERRELUSTRATE	150 x 150	10	Lustre	All Colours	-	-	-	Ceramic
F TERRELUCIDE ORO	150 x 150	10	Gloss	All Colours	-	-	-	Ceramic
G TERRELUCIDE ORO	150 x 150	10	Satin	All Colours	-	-	-	Ceramic



Lifestyle imagery for illustration purposes only. We advise requesting samples prior to ordering.



RESOUNDING LUXURY

P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O
RESOUNDING LUXURY <i>Exclusively stocked and readily available for next day nationwide delivery, Pyro + Echo is a brand of Trimline Group, established experts in tiling products and solutions.</i> <i>As a considerable global partner to some of the world's most ambitious construction and tiling companies, Trimline Group has amassed a significant portfolio over the past 40 years, including some of the UK's most coveted commercial and residential design projects.</i>				P Y R O + E C H O	P Y R O + E C H O
				P Y R O + E C H O	P Y R O + E C H O
				P Y R O + E C H O	P Y R O + E C H O
P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O
P Y R O + E C H O	<i>For a comprehensive quote, please contact us to discuss your project in more detail.</i> T 020 3900 0392 studio@pyroandecho.com PYROANDECHO.COM Version P+E-TEE-03 [22-07-25]		P Y R O + E C H O		P Y R O + E C H O
P Y R O + E C H O			P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O
P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O
P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O	P Y R O + E C H O

More than just surfaces, these ceramics are expressions of cultural heritage and quiet artistry. With subtle imperfections and warm textures, Terre brings a depth of character that enriches modern interiors while honouring the story of where it all began.

It's a collection that values authenticity over uniformity, soul over spectacle, and substance over trend.

Terre evokes a world where time slows down, and design becomes an act of devotion, where every tile holds the trace of the maker's hand.



